

7 ways Printronix line matrix printers **out-perform** laser



1 Consumables Savings

- Printronix Cartridge ribbons deliver a cost per page that is less than 1/5th that of most laser printers.

Durability

2



- The average lifespan of a Printronix Line Matrix printer is 7 to 10 years, as compared to only 3 years for laser printers.



3 Uptime Reliability

- Printronix Line Matrix printers will outperform all others in harsh environments, withstanding extreme temperatures, static electricity, humidity, dust or dirt. Laser printers, by design, are highly sensitive, and therefore, sub-optimal conditions will quickly lead to premature failure, frequent paper jams, or print quality issues.

Media flexibility

4



- Printronix Line Matrix technology remains the best option for continuous form printing on Letter and wide format single or multi-part media, labels, card stock, and other custom media types.



5 Sustainability

- When printing, Printronix Line Matrix printers consume around 1/3rd the electricity of laser printers.

User Intervention

6



- Printronix Line Matrix printers have an unlimited duty-cycle capacity, require minimal user intervention, and can operate 24x7 when required.



7 Business Continuity

- For enterprises that rely on line matrix printers to generate single or multi-part forms, labels, or other supply chain documents migrating to any other technology will yield increased operating costs while negatively impacting business continuity.